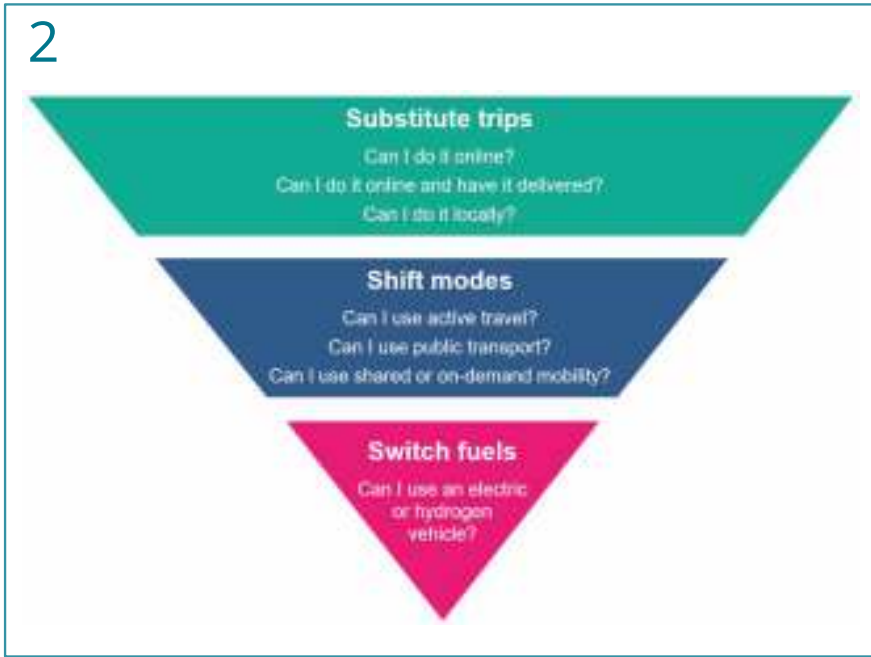
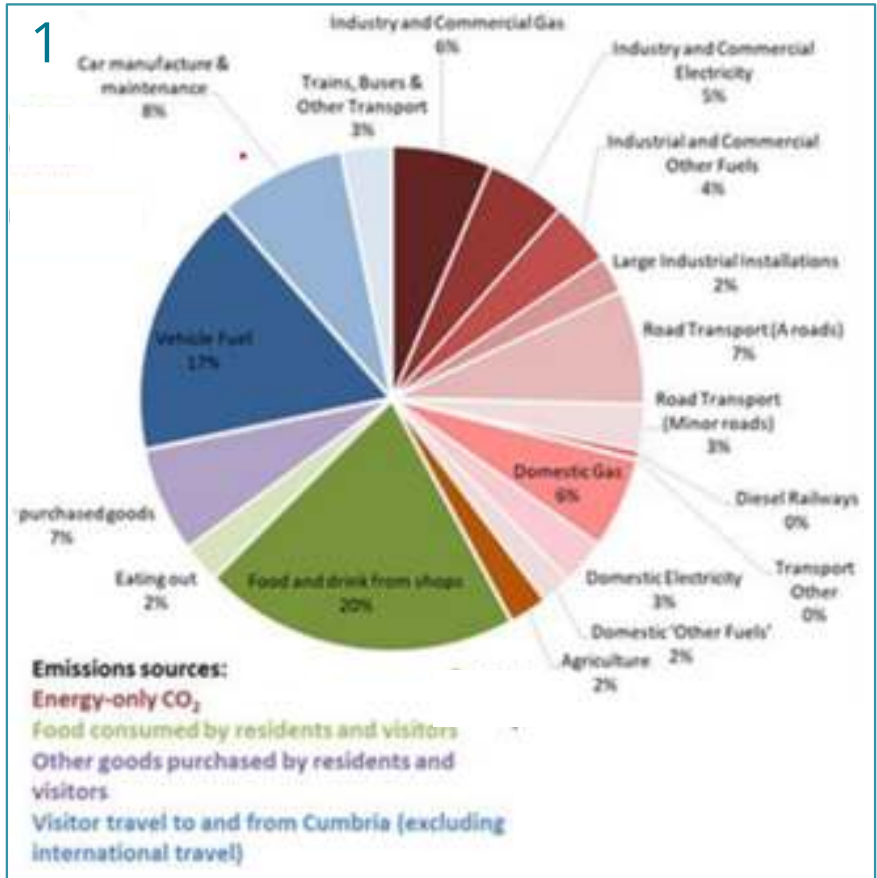




# Green Investment Plan - Cumbria

Transport



3 **Now – Next - New**



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## Key Recommendations

1. Tackle Visitor Travel Behaviour
2. Improve Local Rail Services and Electrification
3. Accelerate Rural on Demand Transport (DRT)
4. Improve Cumbria's Cycling Infrastructure
5. Expand Charging Infrastructure and Increase EV Rapid / Fast Charging in Rural Areas
6. Establish a Multi-Modal 'Green Corridor' along

## Visitor Travel



### *Holidays with Guaranteed Mobility*

For quick and zippy ways to reach any destination, choose from pick-up services, local buses, hikers' shuttle & ski buses, e-bikes, horse-drawn carriages, bicycle and car rentals, and many more. Just travel green!



[www.greeninvestmentplancumbria.net](http://www.greeninvestmentplancumbria.net)